Message Text

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O R 032124Z JUN 74 FM SECSTATE WASHDC TO USINT DAMASCUS IMMEDIATE INFO AMEMBASSY BEIRUT

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E.O. 1165 GDS

TAGS: OEXC, BEXP, SY

SUBJECT: CU/CP: DAMASCUS INTERNATIONAL FAIR - CULTURAL

PRESENTATION

REF: DAMASCUS 1013

- 1. ALTHOUGH LEAD TIME SHORT, DEPT (CU/CP) WILL DO BEST PROVIDE PERFORMING GROUP FOR FAIR.
- 2. WOULD APPRECIATE ANY POST SUGGESTIONS AS TO SIZE AND TYPES OF ARTISTIC GROUP IT THINKS MOST APPROPRIATE. WHAT TYPE AUDIENCE DOES POST WANT TO ATTRACT--GENERAL FAIRGOERS, ELITE, STUDENTS? SHOULD CLASSICAL MUSIC OR DANCE ENSEMBLE BE RULED OUT?
- 3. ADVISE NUMBER OF PROGRAM DAYS AND NUMBER OF PERFORMANCES NEEDED; ALSO MAXIMUM-SIZE GROUP POST BELIEVES FEASIBLE IN TERMS OF HOTEL SPACE, LOGISTICS, AVAILABLE STAGE FACILITIES. WILL PERFORMANCES BE GIVEN OUTSIDE AS WELL AS INDOORS? ARE NAME PROFESSIONAL STARS DESIRABLE OR WOULD QUALITY UNIVERSITY GROUP BE ACCEPTABLE?

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4. CU/CP TENTATIVELY THINKING IN TERMS OF SMALL PROFES-

SIONAL JAZZ GROUP (POSSIBLY WITH VOCALIST) AS CONTRAST TO FOLKLORIC ENSEMBLES WHICH WE UNDERSTAND SEVERAL OTHER COUNTRIES SENDING. THIS WOULD BE

DISTINCTLY AMERICAN ATTRACTION AND WOULD HAVE MINIMAL THEATER STAGING REQUIREMENTS. AS ANOTHER POSSIBILITY WE ALSO CONSIDERING COLLEGIATE-LEVEL GROUP WHICH DOES POPULAR AND SHOW SONGS WHICH MAY RPT MAY BE IN AREA AT TIME OF FAIR.

5. UNDERSTAND BEST DATES ARE AUG. 1-20 BUT THAT ONLY AUG. 1-10 POSSIBLE IF THEATER REQUIRED. CONFIRM.

6. FYI: ALTHOUGH DEPT AWARE THAT THREE AMERICAN ATTRACTIONS HAVE BEEN INVITED PERFORM BAALBECK FESTIVAL THIS SUMMER, HARKNESS BALLET IS NOT RPT NOT ARTISTICALLY ENDORSED BY DEPT'S DANCE PANEL AND JAZZ ARTIST CHARLIE MINGUS AND SINGER JOAN BAEZ NOT SUITABLE FOR OTHER REASONS. END FYI. KISSINGER

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